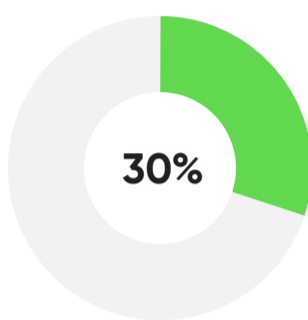# Linking IT spending to IT strategy and outcomes
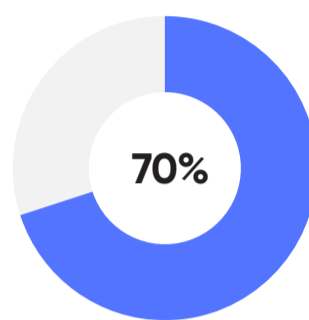
For many organizations, IT spending is a "black box." The lack of visibility and transparency beyond the initial build phase makes it hard for leaders to define IT strategy and effectively allocate budget and future investments to the areas with the greatest potential impact.

Today's IT and finance leaders need a complete and consolidated view of IT spending—one that provides the data-driven context to fuel smarter decisions.

IT Financial Management is now a mission-critical best practice

30%
of organizations have implemented some form of ITFM tool or process (Gartner)

70%
of CIOs will have a dedicated ITFM system tool to help clarify and analyze IT spend (Gartner)

A comprehensive and consolidated picture of IT spend

With TakamApp from Takama and ServiceNow, you can get a 360-degree view of your IT spend—consolidating your siloed data sources on IT investment into a single, coherent picture. TakamApp provides IT and finance decision makers the analyses and context needed to align IT budgets with strategy, eliminate redundant spending, rein in costs without compromising performance, and even cross charge IT offerings to the business. Now you can take a proactive approach to managing IT budgets while uncovering the trends and tendencies in spending patterns.

A data-driven approach to IT spending decisions

20%+
savings on IT budget

60%
improved resource efficiency

10%
cost optimization on software spend

80%
reduction in work needed to prepare IT benchmark data

Take the mystery out of IT spending and outcomes

Discover
opportunities to reduce costs, eliminate redundant licenses, and get more from every dollar invested in IT.

Make
data-driven decisions on IT investments.

See
the big picture and all the supporting details on IT finance.

Ensure
that every IT spending decision aligns with enterprise strategy.

Increase
the transparency and accountability for IT budgets.

Cross-charge
or showback IT service offering to the other divisions or affiliates

Get the TakamApp today from the ServiceNow store.

[Download Now]

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ServiceNow (NYSE: NOW) makes the world work better for everyone. Our cloud based platform and solutions help digitize and unify organizations so that they can find smarter, faster, better ways to make work flow. So employees and customers can be more connected, more innovative, and more agile. And we can all create the future we imagine. The world works with ServiceNow™. For more information, visit: www.servicenow.com.